

Realty Advantage Plan: All-inclusive Web 2.0 Marketing Package

*Get new clients.
Reach more people.
The latest technology - Made simple!*

YourSiteOurServer.com is pleased to offer you our new all-inclusive turnkey web 2.0 online marketing package, with a new professionally designed set of website templates especially for **Real Estate Agents**. Now you can have the look of a custom designed website without the premium cost.

Our search engine optimized (SEO), template driven, content management system means that you or your properly authorized staff can easily post updates to your site as easily as writing an email. No more tedious fiddling with HTML files or waiting for the IT guy to post your updates.

ROYAL LePAGE
Performance Realty
Brokerage, Independently Owned and Operated

Robert McKenney
Fictional Broker

Office: 613-686-5997
Toll Free: 1-888-555-5555
Email: rm@yoursiteourserver.com
Get FREE tips and news by email

BUYERS SELLERS E-NEWS SEARCH LISTINGS COMMUNITY LINKS ABOUT ROBERT CONTACT

COMMITTED TO FINDING YOU THE RIGHT HOME
With over 20 years of experience

Robert can help you find your perfect home by offering to take over the hassle and pressure and making the experience enjoyable. Robert can do this by offering solutions to your personal agenda in a professional, guiding, informative manner. Having the energy, enthusiasm, and knowledge has made Robert a constant Real estate winner as well as attesting to her capabilities as a Realtor.

Robert McKenney is a Fictional Broker in the Ottawa Real-Estate Board with 20 years of experience in real estate. As a second generation real estate agent, it's understood that real estate is his passion since a tender age.

Robert is a multiple award winning and top performing MLS realtor, with over 20 years of experience in selling and buying homes.

Left are just a few of the awards he has received since April 1st 1999, when Robert joined the Royal LePage team from another competitive company.

Featured Homes

145 Destiny Private
3 Beds
3 Baths
2 Storey Row Unit
Area: Cardinal Trails
\$269,900

6039 Rivercrest Drive
4 + 1 Beds
5 Baths
Detached 2 Storey
Area: Forest Ridge
\$1,150,000

FREE Tools For Buyers and Sellers
How much is my home worth?
Send me information about houses like this ...
[Mortgage Calculator](#)

What Past Clients Have To Say
"Robert was the most professional agent we have ever worked with ... we will not hesitate to recommend Robert and your Royal LePage office to our family and friends."
- R.F.

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KEY FEATURES

- ✓ SEO (search engine optimized) templates
- ✓ Automated integration with Social Media tools (Facebook, Twitter, Blog)
- ✓ Automated email contact list management
- ✓ Professionally designed website template
- ✓ Simple to use content management system
- ✓ Integrated listing database
- ✓ Integrated Google Analytics tracking
- ✓ Integrated Google AdWords tracking
- ✓ FREE Domain name registration or transfer
- ✓ FREE Advanced website hosting package
- ✓ Unlimited email auto-responders & forwarders
- ✓ Available custom domain for individual listings
- ✓ Available ongoing coaching / maintenance

Easily update your own site anytime - 24x7!

Professionally Designed Template

Our modern website templates will be tailored to promote you and your company with a crisp and clean professional image during the initial setup process.

Integrated Lead Capture and Automated Email List Management

Our Professional package includes seamless integration of your website with an automated email marketing engine that manages client/prospect registration, unsubscribe and profile change requests. It also automatically handles bounce-backs (bad email addresses).

Use this tool to keep in touch with your contacts using short email newsletters, market tips, and new listing announcements.

Easy to use Content Management System

Our simple to use content management system is a web based application that lets you or your properly authorized staff easily update the content of your website as easily as writing an email. There are no special programming skills required and you never have to worry about accidentally breaking your website.

Easily add or update your current and sold property listings with just a few clicks. Once your details and photos are loaded in the fully searchable database (not included in the basic package), they will be instantly available and the ones you select as "featured homes" will be shown on the home page.

Standard Content Widgets

Give your visitors the information they need all in one place. If they need to go to another page, or even another site, they might not come back. Our database generated listing pages include:

- Integrated Virtual Tour
- Interactive Map
- List of Neighbourhood Amenities
- Pre-populated Mortgage Calculator
- Downloadable PDF of listing sheet

Social Media Integration

It is not enough to just include links to your Facebook, Twitter and LinkedIn accounts with your standard contact information. With our Professional package, we will let you extend your reach by helping you create these accounts if you don't already have them and then our automated system will update them when you post new content on your main website including changes to listing information.

Integrated Google Analytics

Track the success of your online marketing efforts with advanced analytics reporting from Google. Get a better understanding of how visitors are using your website - what interests them, what do they look at most, what kinds of newsletters bring them back to your site, what ad words are most successful.

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PROPERTY FOR SALE
145 Destiny Private - \$ 269,900

Neighbourhood: Cardinal Trails
Type: 2 Story Row Unit
Bedrooms: 3
Bathrooms: 3
Garage: 1 Attached
Flooring: Hardwood / Tile / Lino / Carpet
Air: Central Air Conditioning
Year Built: Approximately 2008
Heat: Forced Air
Fuel: Gas
Rental Equipment: Hot Water Tank
Common Fees: \$58.50 / month
Taxes: Property not assessed yet / 2009

Lovely well maintained 3 bedroom, 3 bathroom townhome built by Valecraft, the Monaco IV. This year old home features maple hardwood floors on the main level (great room) with an open concept to the kitchen. The kitchen features beautiful cabinetry with a breakfast bar for extra seating. Other upgrades include ceramic at the entrance, energy star package with Heat recovery and ventilation system; tandem roman soaker tub in the ensuite bathroom; natural gas bbq connection. This home has a private driveway with inside access. This townhome shows pride of ownership.

Virtual Tour

Room	Level	Dimensions
Great Room	Main	15.06 x 11.00
Kitchen	Main	11.06 x 9.04
Kitchen Eating Area	Main	9.04 x 9.00
Part Bath	Main	2 Piece
Laundry	2nd Level	4 Piece
Ensuite	2nd Level	15.00 x 11.00
Master Bedroom	2nd Level	12.00 x 10.00
Bedroom 2	2nd Level	10.00 x 10.00
Bedroom 3	2nd Level	3 Piece
Full Bath	Basement	21.12 x 19.08
Recreation Room	Basement	
Utility Room	Basement	

Get a PDF of this Listing Sheet

Neighbourhood Amenities
Walk Score™: 23 out of 100 - Car-Dependent
Bigger map

Grocery: Orleans Sobey's .6km
Restaurants: Pizze La Difference .6km
Coffee: Tim Hortons 1.7km
Bars: Jonny Canuck's Bar & Grill 1.7km
Gems: Stereo Plus Audio And Video 3.3km
Others: Northlands Park 1.2km

Find out your home's Walk Score:
Enter an address: [Go]

Mortgage Calculator

Sale Price: 269,900.00
Annual Interest Rate: 4.2%
Down Payment: 27,000.00
No. of Years: 25
Calculate

Loan Amount: 242,900.00
No. of Payments: 300
Monthly Payment: 1,309.10

Add the following to estimate your total monthly payments

Annual Property Taxes: 2,700.00
Monthly Condo Fees: 58.80
Annual Home Insurance: 1,800.00
Annual Homeowners Association Fees: 0.00
Calculate

Total Monthly Payments: 1,742.90

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Pricing Options

Package	One-Time Set-up Fee	Monthly	Annually (10% discount)
Basic	\$350 FREE	\$65	\$624
Standard	\$350 FREE	\$100	\$960
Professional *	\$350 FREE	\$150	\$1,440

*The Automated Email List Management System included in the Professional package is priced based on the size of your mailing list. The package above include up to 2500 email addresses. Contact us for an exact quote if your contact list is larger.

All prices are in Canadian dollars and exclusive of applicable taxes. Discounted setup fees apply to bi-annual pricing plans only.

We look forward to working with you
to get your new site online ASAP.

Contact us today
at sales@yoursiteourserver.com to get started!