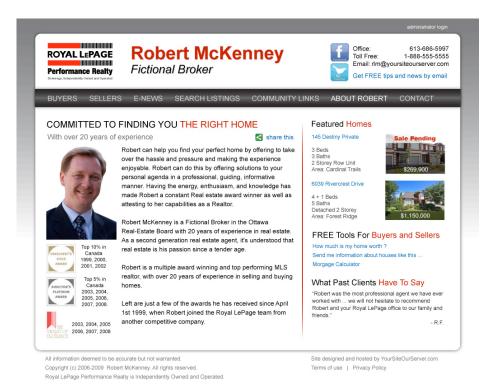
Realty Advantage Plan: All-inclusive Web 2.0 Marketing Package

Get new clients. Reach more people. The latest technology - Made simple!

YourSiteOurServer.com is pleased to offer you our new all-inclusive turnkey web 2.0 online marketing package, with a new professionally designed set of website templates especially for Real Estate Agents. Now you can have the look of a custom designed website without the premium cost.

Our search engine optimized (SEO), template driven, content management system means that you or your properly authorized staff can easily post updates to your site as easily as writing an email. No more tedious fiddling with HTML files or waiting for the IT guy to post your updates.



KEY FEATURES

- ✓SEO (search engine optimized) templates
- ✓ Automated integration with Social Media tools (Facebook, Twitter, Blog)
- ✓Automated email contact list management
- ✓ Professionally designed website template
- ✓ Simple to use content management system
- ✓Integrated listing database
- ✓Integrated Google Analytics tracking
- ✓Integrated Google AdWords tracking
- ✓FREE Domain name registration or transfer
- ✓FREE Advanced website hosting package
- ✓ Unlimited email auto-responders & forwarders
- ✓ Available custom domain for individual listings
- ✓ Available ongoing coaching / maintenance

Easily update your own site anytime - 24x7!

Professionally Designed Template

Our modern website templates will be tailored to promote you and your company with a crisp and clean professional image during the initial setup process.

Integrated Lead Capture and Automated Email List Management

Our Professional package includes seamless integration of your website with an automated email marketing engine that manages client/prospect registration, unsubscribe and profile change requests. It also automatically handles bounce-backs (bad email addresses).

Use this tool to keep in touch with your contacts using short email newsletters, market tips, and new listing announcements.

YourSiteOurServer.com Realty Advantage Plan

Easy to use Content Management System

Our simple to use content management system is a web based application that lets you or your properly authorized staff easily update the content of your website as easily as writing an email. There are no special programming skills required and you never have to worry about accidentally breaking your website.

Easily add or update your current and sold property listings with just a few clicks. Once your details and photos are loaded in the fully searchable database (not included in the basic package), they will be instantly available and the ones you select as "featured homes" will be shown on the home page.

Standard Content Widgets

Give your visitors the information they need all in one place. If they need to go to another page, or even another site, they might not come back. Our database generated listing pages include:

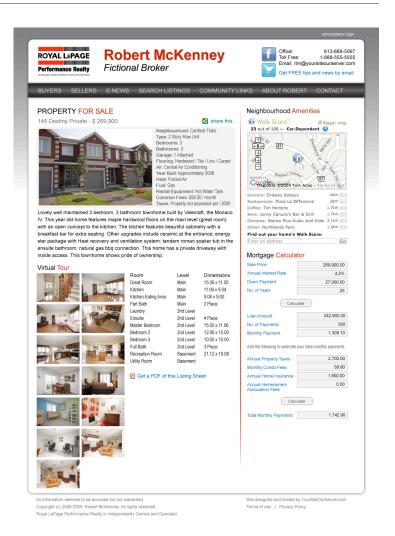
- Integrated Virtual Tour
- Interactive Map
- List of Neighbourhood Amenities
- Pre-populated Mortgage Calculator
- Downloadable PDF of listing sheet

Social Media Integration

It is not enough to just include links to your Facebook, Twitter and LinkedIn accounts with your standard contact information. With our Professional package, we will let you extend your reach by helping you create these accounts if you don't already have them and then our automated system will update them when you post new content on your main website including changes to listing information.

Integrated Google Analytics

Track the success of your online marketing efforts with advanced analytics reporting from Google. Get a better understanding of how visitors are using your website - what interests them, what do they look at most, what kinds of newsletters bring them back to your site, what ad words are most successful.



Pricing Options

Package	One-Time Set-up Fee	Monthly	Annually (10% discount)
Basic	\$350 FREE	\$65	\$624
Standard	\$350 FREE	\$100	\$960
Professional *	\$350 FREE	\$150	\$1,440

*The Automated Email List Management System included in the Professional package is priced based on the size of your mailing list. The package above include up to 2500 email addresses. Contact us for an exact quote if your contact list is larger.

All prices are in Canadian dollars and exclusive of applicable taxes. Discounted setup fees apply to bi-annual pricing plans only.

We look forward to working with you to get your new site online ASAP.

Contact us today at sales@yoursiteourserver.com to get started!